

The background of the cover features a detailed black and white illustration of a lighthouse on the left side. The lighthouse has a spiral pattern on its tower and a lantern room at the top. In the upper right area, there are several seagulls in flight. The background also includes a faint, sketchy illustration of a cityscape with buildings and a harbor.

ZP 365

CREATING TOUCHPOINTS FOR THE WORLD OF WORK

WWW.ZUKUNFT-PERSONAL.COM

MEDIA DATA 2024

DIGITAL

CONTENT

» Introducing ZP 365	p. 3
» Numbers, Data, Facts	p. 4
» Topics	p. 6
» Target Group	p. 8
» Advertising on the ZP 365 Platform	p. 10
» ZP Digital Experience Days	p. 19
» General booking conditions	p. 21

// INTRODUCING ZP 365

// ZP365 is the content and community platform for all current topics in HR management and the entire employee experience, which unites all brands of the Zukunft Personal universe:

The ExpoEvents ZP Europe in Cologne, ZP Nord in Hamburg, ZP Sued in Stuttgart and the ZP Digital Experience Days.

// ZP365 stands for 360 degree HR experience - 365 days a year. It offers and delves into highly relevant topics, fuels HR discourse, picks up on debates and broadcasts live experiences. It thus promotes an informative and challenging exchange on topics related to the world of work.

// ZP 365 means high quality content, news and industry insights throughout the year.

We connect the analog and digital worlds of work into a new, interactive and cutting-edge content hub.

**ZP365 OFFERS YOU A RESPONSIVE, POWERFUL PLATFORM FOR
MARKETING, LEAD GENERATION AND MEDIA ADVERTISING AND ALSO
SUPPORTS YOUR YOUR EVENT PRESENCE.**

// LIVE EVENTS 2024

**SAVE
THE
DATE**

**2024
NEXT
STOPS**

ZP SUED

MARCH | 05-06 | STUTTGART

ZP NORD

APRIL | 23-24 | HAMBURG

ZP EUROPE

SEPTEMBER | 10-12 | COLOGNE

// NUMBERS, DATA, FACTS Nov. 2023

DIGITAL MARKETING- BENEFIT FROM OVER 20 YEARS OF EXPERIENCE IN THE WORLD OF WORK

ZP 365 and Social Media



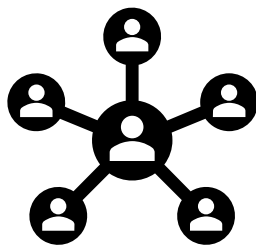
Ø **188.231**

Page Impressions per month



Ø **00:03:21**

Session duration



23.070 LinkedIn

4.318 Instagram

// NUMBERS, DATA, FACTS Nov. 2023

DIGITAL MARKETING- BENEFIT FROM OVER 20 YEARS OF EXPERIENCE IN THE WORLD OF WORK

Newsletter



18.390

Newsletter subscribers HR2Go weekly

10.922

LinkedIn Newsletter



Ø 36 %

Opening rate



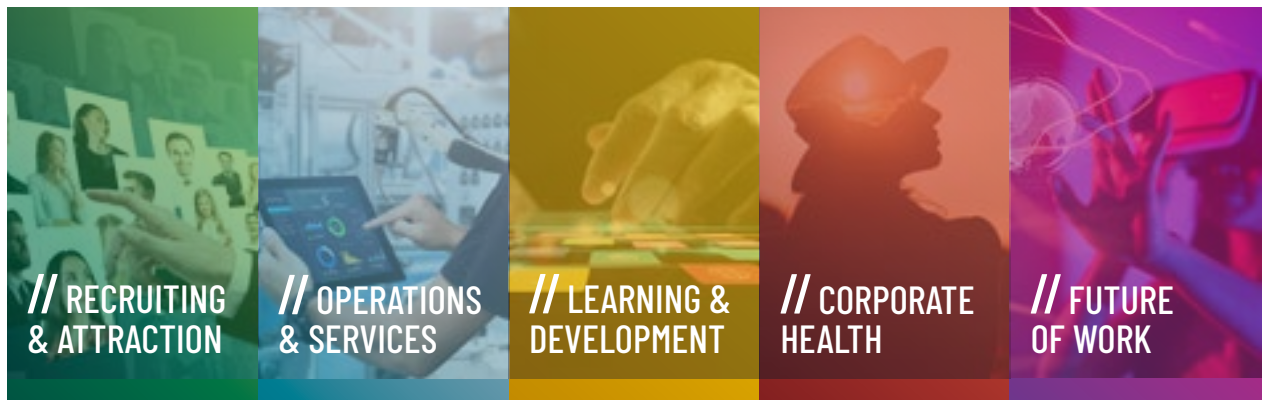
12,52

Ø click to open rate

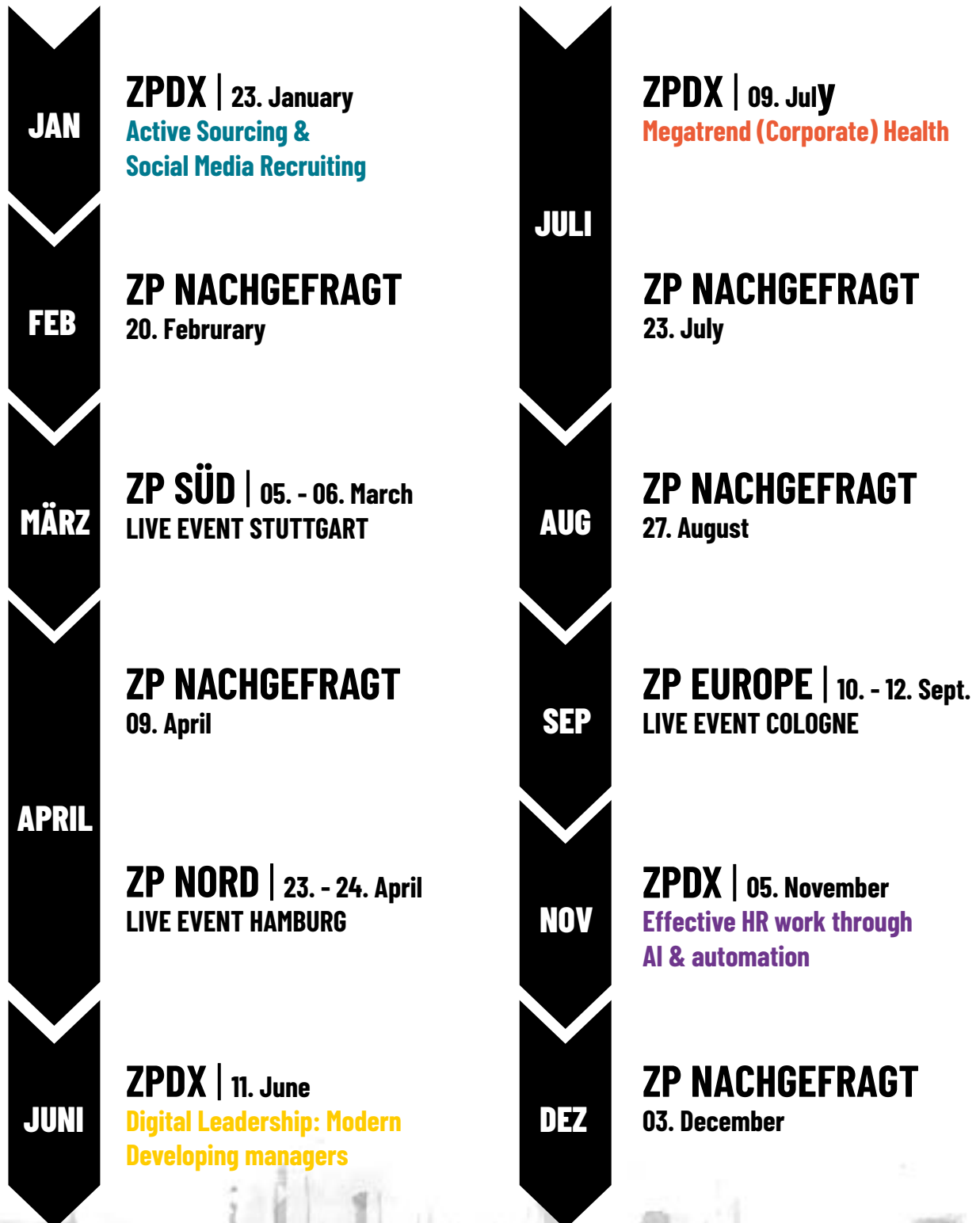
// TOPICS

THE WORLD OF WORK IS MORE DIVERSE THAN EVER - BENEFIT FROM A WIDE VARIETY OF RELEVANT TOPICS AND PRESENT YOURSELF PRECISELY FOR YOUR TARGET GROUP

YOUR PRESENCE ALONG THE EMPLOYEE EXPERIENCE



// TOPIC OVERVIEW 2024



// TARGET GROUP

WITH US AT YOUR SIDE YOU CAN REACH AND ADDRESS YOUR TARGET GROUP EFFICIENTLY

Health and Safety Representatives | Training and Further Education Officers | Company Doctors and Staff Councils | Company Health Managers | Business Developers | Chief Agile Officer | Chief Corporate Communications Officer | Chief Digital Officer | Chief Executive Officer | Chief Human Resources Officer | Chief Innovation Officer | Chief Information Officer | Chief Learning Officer | Compensation & Benefits Manager | Consultant Digital Transformation | Digital Transformation Manager | Employer Branding and Marketing Manager | Ergonomics Consultants | Occupational Health and Safety Specialists | Innovation Managers | Heads of Departments | Human Resources Staff | Contributors | Human Resources Planners | Personal Recruiters | HR Consultants | Human Resources and Corporate Developers | Safety Officers | Talent Management Executives |

**For better readability, only the masculine form has been used. It refers to persons of both genders.*

Decision makers

Leaders

Entrepreneurs

Innovators

Visionaries

Co-creators

// TESTIMONIALS

MORE THAN 20 YEARS OF EXPERTISE IN THE WORLD OF WORK -
WITH STRONG MEDIA PARTNERS AND SATISFIED CUSTOMERS BY OUR SIDE

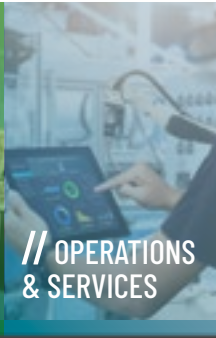




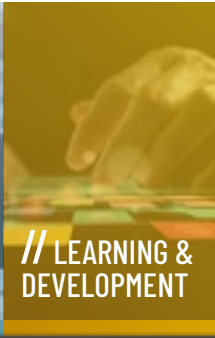
// ADVERTISING ON THE PLATFORM ZP 365



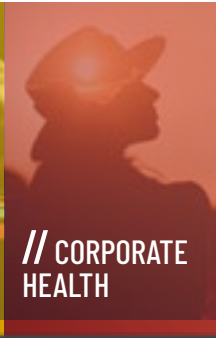
// RECRUITING
& ATTRACTION



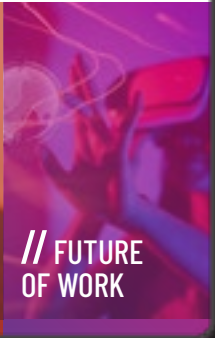
// OPERATIONS
& SERVICES



// LEARNING &
DEVELOPMENT



// CORPORATE
HEALTH



// FUTURE
OF WORK

ONLINE ADS

PRESENT YOUR COMPANY OR PRODUCT WITH MEANINGFUL ADS AND REACH YOUR TARGET GROUP EFFECTIVELY



//CONTENT AD

(530x316 px)
incl. linking

PER WEEK

» 750 EURO

PER MONTH

» 2.790 EURO



//BIGSIZE AD

(1650x316 px)
optional with text: max. 480 characters incl.
spaces + link

PER WEEK

» 1.590 EURO

PER MONTH

» 4.770 EURO

KEY DATA

- » the booking of ads is done on a "first come, first served" basis.
- » the ad spaces are occupied exclusively, i.e. there is no rotation.
- » the ads are integrated according to space and fit.
- » the ads are integrated responsively.
- » Integration: ZP 365, as well as the event pages of ZPN, ZPS, ZPE and ZPDX.

ADVERTORIAL

PRESENT YOUR EXPERTISE AND / OR PRODUCTS IN A / BY MEANS OF A PROFESSIONAL, EDITORIAL ARTICLE AND OFFER A CONTRIBUTION WITH ADDED VALUE TO THE WORLD OF WORK

» TEASER



Wie mit Hilfe von KI Ihre Seminarverwaltung wettbewerbsfähig bleibt

04.09.2025 IST TAG setzt mit KI auf eine revolutionäre Seminarverwaltung, automatisiert von der Plattenbuchung bis zum digitalen Workflow, und ermöglicht so eine effiziente, zeitsparende und fehlerfreie Organisation von Bildungsveranstaltungen in Unternehmen und Bildungseinrichtungen. **MLMR**

» REDAKTIONELLER ARTIKEL

Wie mit Hilfe von KI Ihre Seminarverwaltung wettbewerbsfähig bleibt



Die Seminarverwaltung mit KI optimieren
Die Digitalisierung von Seminarverwaltung ist ein zentraler Bestandteil für die Modernisierung von Unternehmen und Organisationen. Durch die Integration von KI-Technologien in bestehende Systeme können Unternehmen ihre Seminarverwaltung effizienter gestalten und die Kosten senken. Dies ermöglicht es, sich auf den Kern des Geschäfts zu konzentrieren und die Kundenerfahrung zu verbessern.
Wettbewerbsfähig durch digitale Seminarverwaltung
In der heutigen Arbeitswelt ist die Fähigkeit, sich an neue Technologien anzupassen, ein entscheidender Faktor für den Erfolg. Die Integration von KI in die Seminarverwaltung ermöglicht es Unternehmen, ihre Prozesse zu optimieren und die Effizienz zu steigern. Dies ist besonders wichtig für Unternehmen, die in einem wettbewerbsintensiven Markt operieren.
Wettbewerbsfähig durch digitale Seminarverwaltung

» AUTORENBOX



PER WEEK

» **2.000 EURO**

PER MONTH

» **6.400 EURO**

KEY DATA

- » The advertisements should correspond to the corporate design of ZP 365 in order to convey an appealing and consistent impression. We are happy to provide examples as recommendations upon request.
- » Integration along the Employee Experience. The individual arrangement takes place in the follow-up to the booking.

» TEASER

IMAGE FORMAT (WxH):

390 x 200 Pixel, 72 dpi

HEADLINE:

max. 70 characters incl. spaces

TEASER TEXT:

max. 190 characters incl. spaces

» EDITORIAL ARTICLE

IMAGE FORMAT (WxH):

1090 x 450 Pixel, 72 dpi

TEXT:

approx. 6.000 characters incl. spaces

» AUTHOR'S BOX

IMAGE FORMAT (WxH):

500 x 500 Pixel, 72 dpi

TEXT:

max. 400 characters incl. spaces and link

FEATURED EXHIBITOR

THIS AD IS IDEAL FOR YOUR PRESENCE AS AN EXHIBITOR:

Place your company logo prominently within the event pages of our ExpoEvents.



PER WEEK

» **590 EURO**

PER MONTH

» **1.770 EURO**

KEY DATA

- » Limited to 12 ad spaces.
- » Arranged in alphabetical order.
- » Integration: On the event pages, as well as in the mobile event app. The individual arrangement takes place after the booking.
- » IMAGE FORMAT (WxH): 250 x 143 Pixel, 72dpi.

COMPANY INDEX

365 DAYS OF VISIBILITY FOR YOUR COMPANY / YOUR PRODUCT:
OUR RECOMMENDATION FOR YOU AS AN EXHIBITOR

» What is the company index?

The new digital product from the makers of Zukunft Personal.

Present yourself 365 days as a supplier, service provider, as a partner around the world of work.

Search engine optimized and professional on the year-round content and community platform ZP 365.

The company directory is promoted through performance campaigns for maximum reach.

Zurück zur Übersicht

Operations & Services
Recruiting & Attraction
Learning & Development
Future of Work
Corporate Health
Personalberatung, Unternehmensberatung,
Rechtsberatung
Dienstleistungen
Behörden, Medien, Organisationen

CluserStill Media Germany GmbH



CluserStill



// CluserStill Media Germany GmbH

Welcome to the ZP Universe! Wir 365 Tage erleben!

Zukunft Personal ist Ihr Impulsgeber rund um die Arbeitswelt der Zukunft!

Theodor-Heuss-Anlage 2
68305 Mannheim
Deutschland

Webseite
www.zp365-zukunftpersonal.com
Tel. +49 621 70019 0

Twitter: [@ZP.Universe](#) [@zukunftpersonal](#) [zukunftpersonal](#)
LinkedIn: [zukunftpersonal](#) [zukunftpersonal](#)

Beschreibung / Description

Unsere Expat, Events und Conferences in den Bereichen Human Resources, Betriebliches Gesundheitsmanagement sowie Employer Branding sind durch langjährige, thematische Expertise und nachhaltige Kundenorientierung europaweit führende Branchenspezifische Plattformen. Mit unserem Zukunft Personal Expat Events und Digital Events sowie ZP365 greifen wir für Sie aktuelle Trends, Innovationen und Managemententwicklungen auf, bündeln sie und bilden sie in passgenauen Formaten ab.



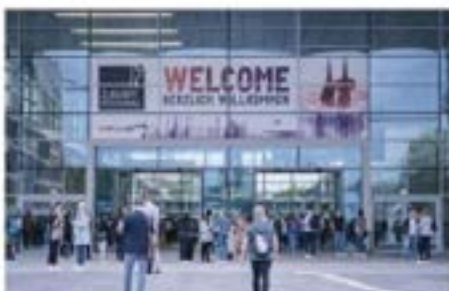
**EXAMPLE
SUPPLIER PROFILE -
DETAIL PAGE**

COMPANY INDEX

365 DAYS OF VISIBILITY FOR YOUR COMPANY / YOUR PRODUCT:
OUR RECOMMENDATION FOR YOU AS AN EXHIBITOR

Operations & Services Recruiting & Attractions Learning & Training Future of Work Corporate Health
 Personalisierung Unternehmensberatung Rechtsberatung Dienstleistungen Gehirten, Medien, Organisationen

Products & Services



ZUKUNFT PERSONAL EUROPE

Die ZP ist anders. Anders als die anderen HR-ExpoEvents. Die ZP ist die Nummer 1 in Europa. Die Benchmark. Mit exzellenter Branchenspezifität. Dem Gespür für Trends und Potenziale. Und einer klaren Mission. Wie keine zweite Messe schafft die ZP einen Aktiv-Zugang zum kompletten Themencluster der HR...

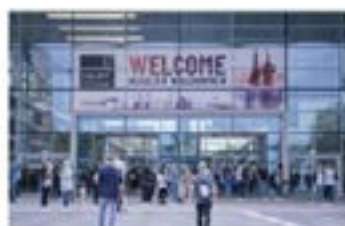
**EXAMPLE
SUPPLIER PROFILE -
DETAIL PAGE**

Anhänge / Attachments

[ZP Europe 2022 - Ergebnisbericht](#)

Operations & Services
 Recruiting & Attractions
 Learning & Training
 Future of Work
 Corporate Health
 Unternehmensberatung
 Rechtsberatung
 Dienstleistungen
 Gehirten, Medien, Organisationen

[ZP Europe 2022 - Ergebnisbericht](#)



Zukunft Personal Europe

Die ZP ist anders. Anders als die anderen HR-ExpoEvents. Die ZP ist die Nummer 1 in Europa. Die Benchmark. Mit exzellenter Branchenspezifität. Dem Gespür für Trends und Potenziale. Und einer klaren Mission. Wie keine zweite Messe schafft die ZP einen Aktiv-Zugang zum kompletten Themencluster der HR... Zu den größten Playern und innovativen Startups. Zu neuen Ideen, Lösungen und Trends. Zu allen über 2000 der ZP-Akteure. Für offenen Austausch. Kreativer Vernetzung. Interdisziplinären Teams. Für überaus spannende Synergien. Die komplexe HR-Landschaft besser zu verstehen und ganzheitlich "HR" wertschöpfend und nachhaltig. Und so Mitarbeiter*innen ihre Potenziale und erweiterbar zu machen. Die größte HR-Konferenz der Branche. Induktiver Plattform für innovative HR-Transformationen. Nur eine für die ZP mit. Langfristig. Wie nie da andere HR-ExpoEvents.

**EXAMPLE
PRODUCT SERVICE
DETAIL PAGE**

COMPANY INDEX

// YEAR-ROUND
ONLINE PRESENCE
FOR YOUR
PRODUCT/COMPANY

12 MONTHS* INCL. BASIS LISTING

» **3,990 EURO**

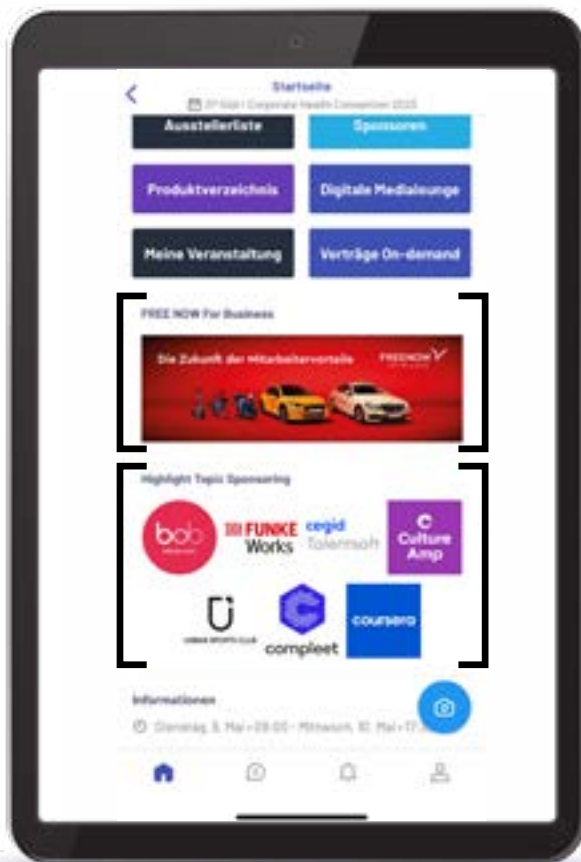
KEY DATA

A company profile with information about the company, products, services, product categories and/or service categories, which the company maintains itself with the following details:

- » Company info (provider page with images, text and categories).
- » Product pages (pictures, videos, text by categories)
- » Service pages (images, videos, text by categories)

ZP EVENT APP

THE EVENT APP IS THE IDEAL COMPANION FOR LIVE EVENTS AND DIGITAL FORMATS ALL YEAR ROUND. TAKE ADVANTAGE OF PROMINENT PLACEMENT OPPORTUNITIES AND MEET POTENTIAL CUSTOMERS.



// BANNER

(1080x360 px)
inkl. Verlinkung

PER WEEK

» 3.980 EURO

// LOGO IMAGE GALLERY

(200x200 px)
inkl. Verlinkung

PER WEEK

» 980 EURO

KEY DATA

- » Logo image gallery: Bookable only 1 time per partner.
- » Banner: ad placement is limited to a maximum of 5 customers.
- » Booking is on a "first come first served" basis. Therefore, we recommend early booking.

NEWSLETTER

BENEFIT FROM AD PLACEMENTS IN OUR NEWSLETTER ABOUT ZP 365 WITH UP TO 18,390 RECIPIENTS PER MAILING.



ZP 365 – Digital Experience HR & Law – ZPE Learning & Development

Siehe gesamte Preisliste

ZPE365 mit der inspirierten HR-Experience all your talent gets in auf der Digital HR Day 2022 im Rahmen der strategischen HR-Trends des Jahr. Jahreszeiten und Trends der weiteren unsere Content-Plattformen und einer attraktiven Aufrufen.

Zukunft Personal Digital Experience: Die erste Ausgabe ist noch nicht lange her und schon haben wir das Thema und die Programmstruktur für die nächsten ZPE365 für Sie. Unter dem Thema HR & Law stellen Sie sich wieder auf spannende Beiträge und Themen zur Person, Bewerber Sie sich schon gut über 15. November im Rahmen.

ZP-Example – Highlights und Trends im Content: Die ersten vier bis fünf auf einen Blick: Was liegt im Trend, was gelingt Unternehmen besonders gut und wo sind die Lernmöglichkeiten für die Lernen im Unternehmen? Dafür gibt es auf der Corporate Learning & Training (ZPE) der Zukunft Personal eine überaus spannende Beispiele zu Themen Themen wie Coaching, Learning, Qualifikation und Service Center. Einige der Beiträge finden Sie in unserer Online-Bibliothek.

Im Zukunft Personal Team

// PANORAMA AD **PER WEEK**
 (600x200 px) **» 2,500 EURO**
 incl. linking

// KOMBI AD **PER WEEK**
 (300x200 px) **» 2,500 EURO**
 max. 50 characters Headline,
 Text content up to 200 characters
 + link



Interessiert an spannenden Insights rund um Recruiting, Employer Branding und mehr? Dann freuen Sie sich auf die renommierten Beiträge unserer hochkarätigen Speaker! Neben erfahrenen HR-Experten und Recruiting-Beiräten (ZPE) erwarten die Deutsche Telekom im Employer Branding Experten, wie Digitalis Digital Talents für sich begeistern, wachst Generation der HR-Experten und mehr spannende Themen! Jetzt mehr in der Preisliste!



Meet the Speaker

Triffen Sie die Highlights-Speaker in exklusiver "Meet the Speaker" Events. In dieser Runde können Sie Ihre Fragen stellen... Mit Freude von Lady Hana über die Zusammenarbeit über die Jahre und mehr in der Preisliste!

KEY DATA

- » Only three ad spaces are possible per newsletter, allocation is on a "first come first served" basis. Therefore, we recommend early booking.
- » The thematically appropriate placement of your advertisement will be arranged in consultation with spring Messe Management.
- » Delivery of the complete data one week before dispatch of the newsletter.

ZP DIGITAL EXPERIENCE DAYS

» What are the ZP Digital Experience Days?

ZP Digital Experience Days are the digital complement to our ZP Live ExpoEvents. In 45-minute sessions experts provide information and discuss cutting-edge topics related to the world of work. The program of the ZP Digital Experience Days is characterized by an exciting mix of experienced industry experts and renowned scientists, who will give an insight into their activities: Best practices, studies, insights and tips on the topics and challenges that concern you in your daily challenges you face in your day-to-day HR work.

The virtual theme days take place at regular intervals and highlight a relevant topic - completely free of charge.

KEY DATA

» Topics 2023/2024:

- 23. January: Active Sourcing and Social Media Recruiting
- 11. June: Digital Leadership: Modern Developing managers
- 09. July: Megatrend (Corporate) Health
- 05. November: Effective HR work through AI & automation
- 21. January 2025: People Experience & Employer Branding

» Content: The recordings of the sessions are available on the website ZP 365 for 3 months

ZP DIGITAL EXPERIENCE DAYS

KPIS FOR #ZPDX

//AVERAGE ALL ZPDX EVENTS

Unique Viewers: 691 / Day - 93 / Sessions

Conversions Reg / Unique Viewers: 77%

Average Watching Duration: 50 min

ZPDX PACKAGES

PROVIDE VALUABLE INSIGHTS INTO NEW HR TRENDS, PRODUCT INNOVATIONS AND BEST PRACTICES AND BEST PRACTICES

//MAIN SPONSOR

Receiving the participants data of all sessions according to the DSGVO.

**LOGO PRESENCE* +
JOINT WELCOME +
1 SESSION OF 45 MINUTES +
1 ADVERTORIAL**

» 7,990 EURO

//SESSIONSPONSOR

Receiving the participants data of the respective session according to the DSGVO.

**LOGO PRESENCE* +
JOINT WELCOME +
1 SESSION OF 45 MINUTES +
1 ADVERTORIAL**

» 3,990 EURO

ECKDATA

- » Advertisement via all available online media
- » Main sponsoring: max. 1 time exclusively bookable
- » Session sponsoring: bookable max. 3 times

* Advertisement in advance and during the event

ZP 365

Company details

Invoice address (if different):

Company name: _____

Tax reg. / VAT-number: _____

Street / P.O. Box: _____

Postcode / City: _____

Country: _____

Phone: _____

Fax: _____

E-Mail: _____

Website: _____

Contact person: _____

ONLINE ADVERTISEMENT: SINGLE ADS	Price	Number	Total
Content Ad on the website ZP 365: 1 week	€ 750.00		
Content Ad on the website ZP 365: 1 month	€ 2,790.00		
Bigsized Ad on the website ZP 365: 1 week	€ 1,590.00		
Bigsized Ad on the website ZP 365: 1 month	€ 4,770.00		
Advertorial Ad on the website ZP 365: 1 week	€ 2,000.00		
Advertorial Ad on the website ZP 365: 1 month	6,400.00		
Featured Exhibitor on the website ZP 365: 1 week	€ 590.00		
Featured Exhibitor on the website ZP 365: 1 month	€ 1,770.00		
Company index on the website ZP 365: 12 months	€ 3,990.00		
Logo in image gallery on the ZP Event App: 1 week	€ 980.00		
Banner in image gallery on the ZP Event App: 1 week	€ 3,980.00		
Panorama Ad on the Newsletter: 1 week	€ 2,500.00		
Kombi Ad on the newsletter: 1 week	€ 2,500.00		

BOOKING FORM

ZP 365

Packages	Price	Number	Total
MAIN SPONSOR ZPDX - Logo Presence in advance and during the event - Joint Welcome - 1 Session of 45 Minutes - 1 Advertorial	€ 7,990.00		
SESSIONSPONSOR ZPDX - Logo Presence in advance and during the event - Joint Welcome - 1 Session of 45 Minutes - 1 Advertorial	€ 3,990.00		
TOTAL			

Prices do not include statutory VAT. Advertising is allocated on a first-come, first-served basis.

Please select the appropriate Highlight Topic under which you would like to publish your advertisement (please select just one Highlight Topic):

- Recruiting & Attraction
- Operations & Services
- Learning & Development
- Corporate Health
- Future of Work

We confirm that we comply with the general terms and conditions attached and any changes imposed by the organizer. With my signature, I confirm that I am authorized to represent the above-mentioned company and that I have received and read the terms and conditions.

Place / date

Signature

Company stamp

GENERAL BOOKING CONDITIONS

FOR ORDER PLACEMENT, PROCESSING, CALCULATION AND PAYMENT OF SPONSORING AND ADVERTISING SERVICES/ADVERTISING ORDERS (PRINT/ONLINE)

1 PARTIES

1.1 "The Customer" whose registered office is stated in the agreement and

1.2 "Organiser": spring Messe Management GmbH (VAT nr.: 200408521) whose registered office is at Am Friedensplatz 3, D-68165 Mannheim, Germany ("the Organiser").

RECITALS

A The Customer wishes to enrol in the Event (as defined below), which is being organised and promoted by the Organiser.

2. AGREEMENT

Definitions and Interpretation

1.1 In this Agreement including the Schedules (except where the context otherwise requires) the following words shall have the following meanings:

Business Day: any day which is not a Saturday, a Sunday or a bank or public holiday in Germany;

Event: as specified in the Digital Sales Order Form;

Event Dates: as specified in the Digital Sales Order Form;

Materials: all banners, advertisements, posters, publications programmes, brochures, press releases, and other promotional materials associated with the Event whether printed or digital and on the event website;

Event Marks: the marks, logos and any other symbols the Organiser shall use to identify the Event which are the intellectual property rights of either the Organiser which are used (in accordance with this Agreement) or by the customer for the purposes required under the terms of this Agreement;

Fee: the sums payable by the Customer to the Organiser as set out in the agreement. For the avoidance of doubt such sums shall be exclusive of Value Added Tax;

Term: This agreement starts upon acceptance of the Digital Sales Order Form by the Organiser and shall remain in force until the end of the Event.

3. CUSTOMER'S OBLIGATIONS

3.1 In consideration of the grant of Rights the customer hereby agrees:

3.1.1 to pay the Fee set out in the agreement; for the avoidance of doubt, the Fee is due within 14 days after invoicing.

4. ORGANISER'S OBLIGATIONS

In consideration of the timely and proper performance of customer's obligations herein Organiser hereby agrees:

4.1 To use its reasonable endeavours to procure that the Event is conducted in a first-class professional manner;

5. INTELLECTUAL PROPERTY RIGHTS

All intellectual property rights in the Event Marks shall be the sole and exclusive property of the Organiser together with any goodwill and the Customer shall not acquire any rights in the Event Marks.

6. MUTUAL INDEMNITY

The customer and the Organiser mutually undertake to indemnify each other against all liabilities claims demands actions costs damages or loss arising out of any breach by either of them of any of the terms of this agreement PROVIDED THAT the same is the subject of an adverse judgment of a court of competent jurisdiction or settled with the others prior written consent (not to be unreasonably withheld or delayed).

7. CANCELLATION

7.1 The customer may cancel this agreement by Notice to the Organiser. In the event of cancellation by the Customer, the total amount payable as set out in the Digital Sales Order is immediately payable

7.2 The parties hereby agree that the above constitutes a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the customer

8. CONFIDENTIALITY

Each party undertakes that it will not at any time hereafter use, or communicate to any person, except to its professional representatives or advisers or as may be required by law or regulatory authority, any confidential information concerning the business or affairs of the other party which may come to its knowledge and each of the parties shall use its reasonable endeavours to prevent the publication or disclosure of any confidential information concerning such matters.

9. NOTICES

Without prejudice to the right to serve notices by any other means any notice served under this agreement shall be in writing. Any notice which has been sent by first class prepaid post shall be deemed to be received 48 hours thereafter (excluding Saturdays Sundays and public holidays). For the purposes of this agreement all notices shall be sent to the parties at the addresses given above unless such other address is notified to the other party in writing.

10. FORCE MAJEURE

Should the Event be cancelled, moved, curtailed or adversely affected by any cause not within the reasonable control of the Organiser including but not limited to war, fire, national emergency, labour dispute, strike, lockout, civil disturbance, Act of God, or non-availability of the platform on which the event is held or otherwise for any reason, including technical reason, the Organiser shall be under no obligation to refund the Fee and shall be under no liability to the Customer for any other person in respect of any actions, proceedings, claims, demands, losses (including consequential losses) costs

or expenses whatsoever which may be brought against or suffered or incurred by the customer as the result thereof.

11. CONTRAS

11.1 The Customer agrees that the Organiser can issue invoices on the customer's behalf for all goods and services made by them to the Organiser (The Self Bill Arrangement).

11.2 The Customer agrees The Self Bill Arrangement will be in force for a period of 15 months from the date of signature of this agreement.

11.3 The Customer will not issue VAT invoices for goods and services covered by The Self Bill Arrangement.

11.4 The Customer agrees to inform The Organiser if they cease to be registered for VAT, change their VAT registration number transfer their business as a going concern or if they change their name or registered office

11.5 The Organiser agrees to inform The Customer if the issue of self-billed invoices will be outsourced to a third party.

12. CANCELLATION

12.1 The Organiser may terminate this agreement or suspend its performance of all or any of its obligations immediately and without liability for compensation if the customer fails to comply with any of its obligations under this agreement.

12.2 The Organiser may at any time, at its sole discretion, cancel or postpone the Event. The Organiser will notify the Customer as soon as possible if the Event is cancelled or postponed. Except where such cancellation is due to a Force Majeure Event, if the Event is cancelled, the Organiser will repay to the Exhibitor (without interest) any Fees paid by the Customer to the Organiser and the booking will be cancelled. If the Event is postponed this Agreement will remain in force for the new dates

13. REPRESENTATIONS AND WARRANTIES

13.1 Each party warrants and undertakes to the other that:

13.1.1 it has full authority to enter into this agreement and is not bound by any agreement with any third party that adversely affects this agreement; and

13.1.2 it has and will maintain throughout the Term, all necessary powers, authority and consents to enter into and fully perform its obligations under this agreement.

13.2 The Customer represents and warrants that:

13.2.1 it owns or is solely entitled to use the Customer's Marks and any other material supplied to the Organiser in relation to this agreement and the Organiser shall be entitled to see evidence to this effect on request;

13.2.2 the Organiser's use of the Customer's Marks will not infringe the rights of any third party

14. ENTIRE AGREEMENT

This Agreement constitute the entire agreement between the parties and supersede and extinguishes all previous drafts, agreements, arrangements and understanding between them whether written or oral, relating to their subject matter.

15. LAW AND JURISDICTION

All contracts between the Organiser and the Customer relating to the event shall be governed by and construed in accordance with German law and the parties shall submit to the exclusive jurisdiction of the German Courts.

16. MISCELLANEOUS

16.1 Nothing contained in this agreement shall be deemed to create any relationship of partnership joint venture or agency between the parties hereto.

16.2 The Customer shall not assign sub-licence divest or otherwise seek to delegate any of its rights and obligations hereunder without the Organiser's prior written consent.

16.3 A waiver by either party of a breach of any term or condition of this agreement in any one instance shall be in writing and shall not be deemed as a continuing waiver or a waiver of any subsequent breach unless so provided for by the written notice.

16.4 Should any term of this agreement be considered void or voidable under any applicable law the said term shall be severed or amended in such manner as to render the remainder of this Agreement valid or enforceable unless the whole commercial object is thereby frustrated.

16.5 This agreement contains the entire agreement of the parties with respect to the subject matter of this agreement and supersedes all prior agreements and arrangements (whether written or oral) in relation to such subject matter between the parties. No amendments shall be made to this agreement unless made in writing and signed by a representative of both parties.

16.6 The Events are provided for reference purposes only are not intended, nor should they be used, as a substitute for professional advice or judgement or to provide legal advice with the respect to particular circumstances.

16.7 Whilst reasonable efforts are made to keep the Event up to date, the Customer should obtain independent verification or advice before relying upon any piece of information in circumstances where loss or damage may result.